

## ✦ CONTACT

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PORTFOLIO SAMPLES AT CHRISTIANEMINNICK.COM  
REFERENCES ON REQUEST

# CHRISTIANE MINNICK

## I am an experienced graphic designer

who steps up, leans in, and delivers with professionalism. Graphic design is the craft of shaping messages into meaningful visual experiences that connect with people and move them to action. I transform complex information into clear, engaging, and visually compelling solutions.

## EDUCATION

Virginia Commonwealth  
University, School of the Arts,  
Richmond, VA

- Bachelor of Fine Arts  
(Communication Arts & Design)

## PROFESSIONAL SKILLS

- ✦ Adobe Creative Suite
- ✦ Google Workspace
- ✦ Microsoft Office Suite
- ✦ Corporate identity & branding
- ✦ Print production & desktop publishing
- ✦ Project management software
- ✦ 508-compliance
- ✦ Proof reading & copy editing

## STRENGTHS

- ✦ Strong foundation in design principles, typography, and visual communication
- ✦ Proven ability to translate concepts and learned skills into effective, real-world solutions; quick to adapt to new challenges
- ✦ Strategic, conceptual thinker with a solution-oriented approach to problem-solving

## PROFESSIONAL EXPERIENCE

### Henry M. Jackson Foundation, Rockville, MD

Senior Graphic Designer supporting the Consortium for Health and Military Medicine (CHAMP) at the Uniformed Services University, Bethesda, MD | 2009–2025

- Led and executed end-to-end visual communication projects across digital and print platforms, delivering 50+ branded assets per quarter spanning style guides, data-driven infographics, presentations, web graphics, and social media content.
- Designed and produced high-quality print collateral—including training guides, posters, postcards, pocket folders, annual reports, wellness planners, die-cut spin charts, promotional materials, and exhibition graphics—supporting 7+ organizational programs and achieving consistent on-time delivery (95%+).
- Developed website wireframes and interactive prototypes
- Helped develop standard operating procedures (SOPs) and streamline project workflows, and reduce revision cycles by 20–30%.
- Served as the team's Section 508 accessibility specialist, ensuring all digital and print materials met federal accessibility standards, with 100% compliance on remediating files and improved accessibility review turnaround times by 25%.

Communications Specialist supporting the Center for Health Disparities (CHD) at the Uniformed Services University, Bethesda, MD | 2008–2009

- Led the initial concept, development, and full design/layout of Equal Health, the Center's monthly newsletter, producing 12 issues annually. Wrote, edited, and proofread 100% of content, ensuring clarity and consistent voice. Partnered closely with the Center Director to develop high-impact feature stories aligned with organizational priorities, contributing to increased reader engagement (20%+ open rate improvement) and strengthened internal communications.

### Aquent Creative Staffing, Washington, D.C.

Graphic Designer | 2003–2007

- ✦ U.S. Department of Health and Human Services, Rockville, MD
- ✦ Kelly Doe Studio, Washington, D.C.
- ✦ The Library of Congress, Copyright Office, Washington, D.C.

### Gazette Newspapers, Gaithersburg, MD

Digital Marketing Manager | 2001–2003

- Developed, designed, implemented, and oversaw the online marketing strategies to increase brand awareness, drive website traffic, and generate sales and revenue.

### The National Center for Missing & Exploited Children, Alexandria, VA

Graphic Designer | 1999–2001

- Lead designer for end-to-end layout, design, and print production of annual reports, manuals, conference materials, brochures, and promotional collateral; managed vendor coordination including quotes, file preparation to printer-specific specifications, and on-press checks to ensure quality and accuracy.

### The Roanoke Times, Roanoke, VA

Marketing Coordinator & Graphic Designer | 1996–1998

- Developed high-impact sales presentations and printed pitch binders for sales teams; conceived and executed original advertising campaigns, including the design and photography of custom promotional materials.

### Freelance Practice (Concurrent with Full-Time Roles)

Graphic Designer & Writer

- Maintained an ongoing freelance practice providing graphic design and writing services for select clients across print and digital media.
- Delivered concept-to-completion work including branding, layout, illustration, and editorial content.